Gift Wrapping Stars
FOR CHILDREN

# GIFT WRAPPING STARS CORPORATION 501 c3 

## Sponsorship Proposal



## Our Mission

Gift Wrapping Stars Corporation is a public benefit nonprofit organization dedicated to raising awareness about the needs of children in orphanages, foster care, and low-income families. Our mission is to provide beautifully wrapped gifts to these children on their birthdays and holidays, making them feel special, appreciated, and important.


## Company Overview

Gift Wrapping Stars Corporation was established in 2021 with a clear mission to cater to the emotional needs of children in challenging environments. We understand that attention and acknowledgment are essential for every child's healthy cognitive development. For children growing up in challenging circumstances, these needs are often overlooked. Our organization is committed to making a positive impact in their lives.


## The Biggest Fundraising Event

Our annual fundraising event is a highlight of our efforts, taking place on the first weekend of December each year. During this event, we collect Christmas gifts that will be presented to children in need. Donations of gifts and funds will be utilized to purchase gifts and gift-wrapping supplies for the following year, ensuring a continued celebration of these special occasions. The event will also feature gift wrapping lessons and gift-wrapping competitions, engaging attendees and spreading the joy of the gift-giving experience.


## Our Initiatives

Our annual fundraising event is a highlight of our efforts.In our first 2 years of operations, we successfully provided gifts to thousands children through the dedication of our three volunteer officers and non-paid volunteers. Our efforts are ongoing, as we aim to donate gifts on birthdays throughout the year. Our website and Instagram account offer trendy gift wrapping ideas to attract attendees to fundraising gift wrapping classes conducted throughout the year.


## Purpose and Eligibility

The purpose of our programs and events is to give children the opportunity to express themselves through the art of gift wrapping. Through our initiatives, we aim to teach them how to create beautiful gifts that will impact the lives of many children, similar to them. We target children living in foster families, orphanages, children's homes, or families facing financial distress and children affected by war. Our goal is to create a positive and joyful experience for these deserving children.


## Sponsorship Opportunities

We are seeking partners like you to help us continue our meaningful work and expand our outreach. Your generous support will allow us to reach more children and make a lasting impact on their lives. Your sponsorship will contribute to the joy and appreciation experienced during special celebrations.

## Option 1: Direct Sponsorship

The corporation has the flexibility to fund specific items within the event's budget. This could range from sponsoring event merchandise like $t$-shirts to providing entertainment like a bubble show. Below is a detailed breakdown of our event expenses:

## Option 2: Meal Sponsorship

The organization has the opportunity to make a tangible impact by sponsoring meals for underprivileged children attending the event on December 3rd. The meal package for each child includes:

## 1 soft drink,

1 sandwich,

## 1 dessert

The projected cost per child is $\$ 20$. With an estimated 300 children in attendance, the total comes to approximately $\$ 6,000$. Your generous support will ensure that every child gets a nourishing meal.

## We offer three sponsorship levels:

## 1. Diamond Sponsor - \$25,000:

- Prominent name/logo on all marketing materials, website, and social media.
- Special acknowledgment during our events.
- A unique Christmas tree from Gift Wrapping Stars, adding a touch of holiday magic.
- A booth at an event


## 2. Gold Sponsor - \$10,000:

- Name and logo on all marketing materials, website, and social media.
- Special acknowledgment during our events.
- A unique Christmas tree from Gift Wrapping Stars, adding a touch of holiday magic.


## 3. Silver Sponsor - \$1000:

- Name and logo on website.
- A chance to showcase your brand to our engaged audience.
- Special acknowledgment during the Wrapping Stars Festival on December 3rd.

We look forward to the possibility of partnering with you as a sponsor for the Gift Wrapping Stars Contest. Should you have any questions or require further information, please do not hesitate to contact us at $+1(678) 925-12-16$. Let's come together to create a truly magical and meaningful gift-giving experience.
Thank you for considering this opportunity.

## Olga Dru

Founder of Gift Wrapping Stars


